The rapid development of video as an accessible artist's medium has raised the question of its practicality in a system with no real support or distribution structure and hence a limited viewing public. The lack of applicable models, petty rivalries and grant competition are minor problems compared to the lack of an inexpensive distribution format. Many artists have found they have over-estimated their demand by support industries (cable television and audio recording concerns) and that these industries intend to develop these systems at a pace designed to maximize their profits and their control of the marketing of video.

One solution has been to provide a temporary context for the exhibition and distribution of works by video recording artists. The museum exhibition format provides such a context, and simultaneously acts as a catalyst to change information systems still incapable of dealing with art. "Circuit: A Video Invitational" is an attempt to create an informal network of museums, galleries and art centers sharing traveling exhibitions of video tapes and providing funds to participating artists on a cooperative basis. The exhibition is an overview of current video activity. 52 artists were invited to submit recent tapes for a showing that would occur simultaneously on the West Coast, East Coast and Mid West. The initial exhibition of this 32 hour package was held in the Spring of 1973 at the Everson Museum of Art in Syracuse, New York; the Henry Gallery of the University of Washington in Seattle; and at the Cranbrook Academy of Art Museum in Bloomfield Hills, Michigan. These showings are to be followed by exhibitions at the Los Angeles County Museum, The Greenville County Museum in South Carolina, and other museums still unconfirmed as of this writing. Additional financing was also provided by the New York State Council on the Arts.

Works in the exhibition range from highly technical tapes employing computers and synthesizers; to documentary works, conceptual works and heavily edited image montages. Most of the tapes came from New York, although many are from California. A list of participating artists and photographs follows. Because the relative value of photographic stills taken off-screen remains debatable The Everson Museum prepared a 60 minute video catalogue of the Exhibition on video tape, which they sell for $50 plus stock and handling costs. Inquiries about the "Circuit" exhibition and upcoming video exhibitions can also be addressed to the Everson Museum of Art, Syracuse, New York.
Ken Dominick, Binghamton, New York
Born 1947, Springfield, Massachusetts
Experimental Television Center, Binghamton, New York
*Untitled Work* (30 min. B&W)

Ed Emshwiller, Wantaugh, New York
Born 1932, New York
A.I.R. Television Laboratory, WNET-TV, New York
*Scapemates* (30 min. C)

Charles Frazier, Kentfield, California
Born 1930, Morris, Oklahoma
*The Band Around the Bend in Pacific Ring* (30 min. B&W)

Howard Fried, San Francisco
Born 1946, Cleveland, Ohio
*Sea Sell Sea Sick at Saw/Sea Soar* (60 min. B&W)

Joel Glassman, San Francisco
Born 1947, New York
*Mediacontact Gallery, Dusseldorf*
*Rattling Outside, Banging Inside* (30 min. B&W)

Ralph Hocking, Binghamton, New York
Born 1931, Liverpool, Ohio
Director, Experimental Television Center, Binghamton
*Untitled Work* (30 min. C)

Juan Downey, New York
Born 1940, Santiago, Chile
Electronic Arts Intermix, New York
*Plato Now* (40 min. B&W)

Terry Fox, San Francisco
Born 1943, Seattle, Washington
*Incision* (30 min. B&W)

Charles Frazier, Kentfield, California
Born 1930, Morris, Oklahoma
*The Band Around the Bend in Pacific Ring* (30 min. B&W)

Hermine Freed, New York
Born 1940, New York
Leo Castelli Gallery, New York
*I Don't Know What You Mean, Glasses, Two Faces and Me and You* (40 min. B&W)

Frank Gillette, New York
Born 1941, Jersey City, New Jersey
Electronic Arts Intermix
*Nark Hork* (18 min. B&W)

Mike Goldberg, Vancouver, B.C.
Born 1947, Montreal, Quebec
*Video Exchange Directory, Vancouver, B.C.*
*Untitled Work* (60 min. B&W)

Ron Hays, Boston
Born 1945, Omaha, Nebraska
Director of Music-Image Workshop, WGBH-TV, Boston
*A Series of Short Works on Video-synthesizer and some improvisations done with Michael Tilson Thomas* (30 min. C)

Cynthia Grey, New York
Born 1947, New York
*L.C.A. Productions*
*Karma* (60 min. B&W)

Nancy Holt, New York
Born 1938, Worcester, Massachusetts
LoGuidice Gallery, New York
*Locating #1 and 2* (30 min. B&W)
*Nearing In* (30 min. B&W)
Taka Ilmura, New York  
Born 1944, Tokyo, Japan  
A Chair (30 min. B&W) and Blink- ing (30 min. B&W)

Beryl Korot & Ira Schneider,  
Ruby, New York  
Born 1945, New York and 1939, New York  
Co-editors Radical Software  
4th of July in Saugerties (10 min. B&W), The Boring Years (10 min. B&W) and Greatest Hits of the 80’s (10 min. B&W)

Shigeko Kubota, New York  
Born 1948, Tokyo, Japan  
Europe on 1/2 inch a Day (30 min. B&W)

Andy Mann, New York  
Born 1947, New York  
Electronic Arts Intermix  
Danger Flying Rock Zone! (20 min. B&W)

Rita Myers, New York  
Born 1947, Hammonton, New Jersey  
Sweeps, Jumps, Slow Squeezes and Tils (60 min. B&W)

Dennis Oppenheim, New York  
Born 1930, Mason City, Washington  
Somerset Gallery, New York  
Tooth and Nail (20 min. B&W), Nail Sharpening (20 min. B&W) and Forming Sounds (20 min. B&W)

Anthony Ramos, Los Angeles  
Born 1947, Los Angeles  
Fat City School of Finds Art  
Balloon Plastic Bag (20 min. B&W), Watermelon Heaven (20 min. B&W) and Water Plastic Bag (20 min. B&W)

(Right)

Joan Jonas, New York  
Born 1936, New York  
Leo Castelli Gallery, New York  
Left Side Right Side (18 min. B&W), Vertical Roof (12 min. B&W)

Paul Kos, San Francisco  
Born 1942, Rock Springs, Wyoming  
University of Santa Clara Faculty  
Black Holes (40 min. B&W)

Shigeko Kubota, New York  
Born 1948, Tokyo, Japan  
Europe on 1/2 inch a Day (30 min. B&W)

Richard Landry, New York  
Born 1938, Louisiana  
Leo Castelli Gallery, New York  
6 Vibrations for Agnes Martin (15 min. B&W), Frogs Grande Jamb (8 min. B&W) and 6th Register (12 min. B&W)

Robert Morris, New York  
Born 1931, Kansas City  
Leo Castelli Gallery, New York  
Exchange (40 min. C)

Bruce Nauman, Pasadena, California  
Born 1941, Fort Worth, Indiana  
Leo Castelli Gallery, New York  
Tony Sinking Into the Floor Face Up and Face Down (40 min. C)

Nam June Paik, New York  
Born 1932, Seoul, Korea  
A.I.R. Television Laboratory, WNET-TV, New York  
Waiting for Commercial (20 min. C), B.S.O. Piece (10 min. C)

Peter Van Riper, Valencia, California  
Born 1945  
Cal Arts Faculty  
Changes #1 and 2 (two 30 min. tapes C)
Richard Serra, New York  
Born 1939, San Francisco  
Leo Castelli Gallery, New York  
Television Delivers People (9 min, C), Hands, Catching Lead (4 min, B&W), Hands Firing (B&W), Surprise Attack (12 min, B&W), Hands Scraping (16 min, B&W) and Anxious Automation (5 min, B&W).

Eric Siegle, New York  
Born 1945, New York  
Electronic Arts Intermix Stockholm Visited (30 min, B&W).

Keith Sonnier, New York  
Born 1941, Louisiana  
Leo Castelli Gallery, New York  
Coors Wipe (30 min, C).

N.E. Thing Company, Bradford, Ontario  

Videofreex, Lanesville, New York  
Established 1969, New York  
Lanesville TV Retrospective (30 min, B&W).

William Viola, Syracuse, New York  
Born 1951, New York  
Instant Replay (30 min, B&W).

You are delivered to the advertiser who is the customer. He consumes you.

(Circuit: A Video Invitational  
At the Everson Museum of Art, Syracuse, New York)

William Wegman, New York  
Born 1943, Holyoke, Massachusetts  
Sonnabend Gallery, New York  
Selected Works 1972 (30 min, B&W).

Jud Yalkut, New York  
Born 1938, New York  
A.I.R. Television Laboratory, WNET-TV, New York  
John Cage's 26' 1,499' as Performed by Charlotte Moorman and Nam June Paik (60 min, C).

Photos: Robert Lorenz/Design: David Hicock/Compilation: Judson Rosebush