Television
that won't rot your mind.

Most of us are brought up on television. From a very early age it's a baby sitter, a teacher, a friend.

But by the time we get to college, the friendship has begun to pall. We've all become bored and disgusted with being offered the same old thing, week after week.

That's why we started Video Tape Network.

Video Tape Network is strictly for college audiences. Which means that TV sets all over campus can now show programs that college students want to see.

Freed from the restrictions of programming for a mass, diverse audience, we've been able to assemble the most provocative, the most relevant, and the most entertaining television available anywhere. Take a look at a few of the programs and you'll see what we mean.

Video Tape Network gives you professional help in developing a loyal and growing audience.

We show you how to arrange your program flow. How to balance different kinds of shows, and how to sequence them most effectively.
In other words, we help you make television once more an integral part of students' lives.

Video Tape Network already numbers more than 200 affiliates, with more than 20% of the college students in the United States.

The cost of becoming part of Video Tape Network is low. To start your television programming requires only a $250 affiliation fee, plus a commitment to spend $750 on programs.

When a program arrives it's yours for a week, to show as many times as you can.

If you don't have the proper equipment for showing the tapes, the Network can help you to set up your own system.

And with a little more equipment, you can start producing your own tapes.

We can help get you started on that as well.

Other services of Video Tape Network include workshops, a newsletter, editing capability, and even a mobile tape unit.

But our first concern is providing the college audience with intelligent, dynamic television.

Start programming now. Write to: Video Tape Network, 115 East 62nd Street, New York, N.Y. 10021 or call (212) 759-8735.