In other words, we help you make television once more an integral part of students' lives.

Video Tape Network already numbers more than 200 affiliates, with more than 20% of the college students in the United States.

The cost of becoming part of Video Tape Network is low. To start your television programming requires only a $250 affiliation fee, plus a commitment to spend $750 on programs.

When a program arrives it's yours for a week, to show as many times as you can.

If you don't have the proper equipment for showing the tapes, the Network can help you to set up your own system.

And with a little more equipment, you can start producing your own tapes.

We can help get you started on that as well.

Other services of Video Tape Network include workshops, a newsletter, editing capability, and even a mobile tape unit.

But our first concern is providing the college audience with intelligent, dynamic television.

Start programming now. Write to: Video Tape Network, 115 East 62nd Street, New York, N.Y. 10021 or call (212) 759-8735.