Most of us are brought up on television. From a very early age it's a baby sitter, a teacher, a friend.

But by the time we get to college, the friendship has begun to pall. We've all become bored and disgusted with being offered the same old thing, week after week.

That's why we started Video Tape Network.

Video Tape Network is strictly for college audiences. Which means that TV sets all over campus can now show programs that college students want to see.

Freed from the restrictions of programming for a mass, diverse audience, we've been able to assemble the most provocative, the most relevant, and the most entertaining television available anywhere. Take a look at a few of the programs and you'll see what we mean.

Video Tape Network gives you professional help in developing a loyal and growing audience.

We show you how to arrange your program flow. How to balance different kinds of shows, and how to sequence them most effectively.