I think our headline tells it like it is. We are a small, but growing, Sony dealer that gives a damn about its' customers and friends.

At Adwar Video, we take great pride in helping you - the individuals, the groups, the institutions - get the most out of video.

No clubs, no gimmicks - just a wide variety of services and an atmosphere that encourages you to experiment, learn and come back.

In our New York home at 100 Fifth Avenue, we have a complete showroom displaying the latest in videotape equipment for sale and rental. We are known for our fair prices on equipment - like a portapak for $1385.00 and 1/2" tape for $11.00. Our rental rates are similarly low and we are liberal about terms. We will even let you take our color camera into the field.

We have editing and duplicating facilities for 1/2" and 1" cassettes. There are no set-up charges and our hourly rates are $12.50 for 1/2", and $20.00 for 1", including the editing equipment and all technical advice you might need.

We have a complete Sony Authorized Service Center on the premises. If you are in a bind, we have been known to loan our equipment while we fix yours.

In our creative engineering department, our technicians design not only audio and video systems, but we have made valuable modifications to existing equipment.

Specifically, we have added a manual audio control to the portapak deck using the battery meter.

We have modified both the SEG-1 and 2 for Genloc and we have eliminated the need for the CMA when using the AVC 3400 camera with the SEG.

We have eliminated the sound delay on the AV-3650 videocorder.

In January, we are going to introduce our new, inexpensive proc- amplifier.

In addition to our services, we also offer you perhaps our greatest assets - our time and knowledge. Those who know us understand, those of you who do not know us, should.

Give us a call and find out what Adwar Video can do for you.