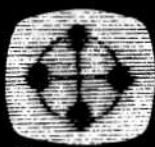


VIDEO EXCHANGE DIRECTORY



358 Powell St
Vancouver 4 B.C.
Canada

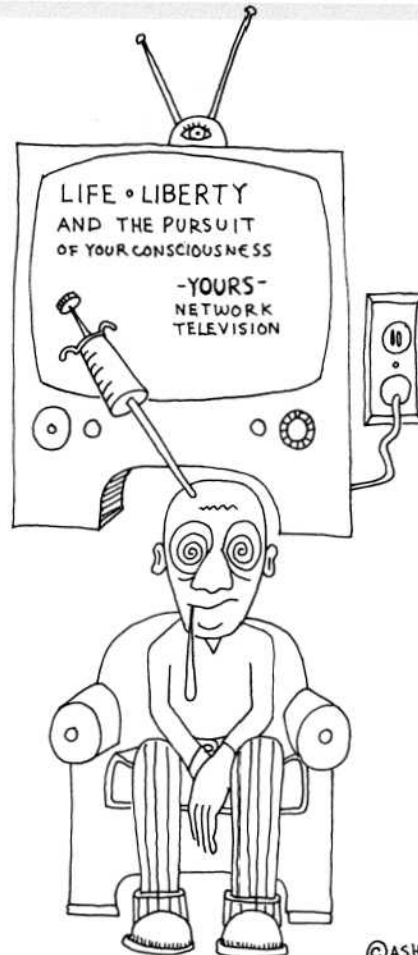
A catalogue of video folk and their interests,
Free

Note:

If you are trying to produce alternate videotapes in a community context and do not want to be identified with commercial mass media, do not stencil your hardware with the initials of your institutional affiliation. We made this mistake at Livingston College; every piece of equipment carried a day-glo UCTRC, for Urban Communications Teaching and Research Center. Good for identification purposes (with rip-off potential always high,) but also good for reinforcing those inevitable questions: "Can we see this tonight on TV? You're from where? WCTC? WNBC? ABC-TV?" A bunch of letters together in a logo seems to have come to symbolize commercial media.

Barry Orton

Appalshop is a group of Appalachian young people portraying their history, culture and heritage through the medium of film, video tape, still photography and audio recording. Appalshop is using 1/2 inch video tape as part of the effort to expand communications in the mountains. Research shows that many mountain communities are 100% saturated by cable TV and that 65% of mountain homes receive TV by cable. Appalshop would like to talk with any individual or group in the mountains interested in utilizing cable TV, and wants to exchange video material and suggestions for video tape subjects. Contact Appalshop, P.O. Box 743, Whitesburg, Kentucky 41858 (606/633-5708)



VideoMaker is an attempt to combine the need for universities, schools, cable TV stations and other groups to develop a greater insight into the Appalachian region and its people through Appalachian studies materials, and the great need for mountain people to communicate with and learn from their own experience. Through the Living Newsletter, portable, half inch videotape equipment is used to motivate an educational dialogue or exchange among groups and individuals in the mountains. Mountain people who, past or present, have confronted problems and concerns central to Appalachian life record the experience that they as a group or community that shares the same vital concerns, and they in turn respond on tape to other mountain people. This problem-oriented, problem-centered technique expands on the oral learning tradition of the mountains and widens the constituency and framework for fundamental problem solving in Appalachia.

For further information and an annotated tape list, write to VideoMaker, 132 South Washington, Cookeville, Tennessee, 38501 (615/526-8410)