

b. Professional people with life experiences applicable to the degree and who want to experiment in their own fields with new approaches to using and understanding the media. (These students could also be credited for learning from previous life experiences if needed to establish their prior achievement of a bachelor's degree equivalency).

c. Persons who have worked in counter-cultural, alternative or free-form media and who want

to explore a more theoretical framework from which that activity grows, who need time for research in an environment with people of similar concerns, and who need access to resources.

d. Students in undergraduate programs involved in communications or media who want to focus in on specific media and areas of inquiry related to urban culture. (Within the Antioch system, these students could work directly for a five-year M.A. degree.)

CENTER FOR UNDERSTANDING MEDIA:

(For more information, contact Mr. Robert Geller, Center for Understanding Media, 267 West 25th St., New York, N.Y., 10001)

Purpose

The Center for Understanding Media engages in research and projects in communications, education and the arts. The Center specializes in projects involving young people and the new media. It works to develop critical and active consumers for the various forms of communication and to integrate teaching about the new media with teaching about literature and the traditional arts. It stresses the need for programs in media study and media making at all levels of education. It specializes in training teachers to serve the needs of this new media study curriculum. It believes that media study represents the arts and humanities in a new key.

The C.U.M. degree program will differ from other programs that put exclusive emphasis upon either production and aesthetics for film careerists or theory and philosophy for communications majors. A degree candidate will investigate the historical, cultural, and aesthetic influences of media not only through careful study but also by means of intensive work-study experiences where teacher-artists can help the candidate to create his own varied media

formats. For example, a candidate might be asked to investigate carefully the evolution of the TV documentary from 1950 until 1970. He would be asked to examine the cultural, economic, and technological forces that have been shaping the documentary format as well as the impact, if any, of programs like the Pentagon Papers and Harvest of Shame on the American viewer. His production courses in filmmaking, photography, and video/taping would attempt to use these insights and refine them by having him scripting and processing his own documentary materials.

Clientele

The Center for Understanding Media will serve two major categories of students: (a) the teachers, community leaders, and policy makers in the arts and media who will be candidates for the Antioch Masters Degree in Media Studies, and (b) part-time students who are working for a Master's in Education with another college or university. The latter have been our students to date and will continue to be involved with many of the day-to-day operations related to the M.A. program.

ANTIOCH, YELLOW SPRINGS, OHIO:

(For more information, contact Bob Devine, Communications Studies Center, Antioch College, Yellow Springs, Ohio, 45287.)

Purpose

The Yellow Springs emphasis is on an active engagement with the media—the making, doing and working-with-it aspect of media studies. Media are seen as a new way (skill) of exploring the world (knowledge) with the result of a new logos of patterning behavior (intelligence). Some of the media, such as 1/2 inch video, are barely

four years old. Other hybrid forms are fundamentally altering some of our basic assumptions about the nature of the communicative process.

Whereas traditional programs in communications often seem to view the content of study as fixed and assume the task of presenting that content and developing critical skills in relation to it, this degree will emphasize investigative and ex-