

## The Conglomerate Franchisers

### Viacom International

### Chronicle Publishing Company

### Gulf and Western (Athena Communications)

### Teleprompter

### Morgan Murphy Trust (The Evening Telegram)

### Cablecom-General

### Foote, Cone & Belding Cablevision

### LVO Cable, Inc.

### Nation Wide Cablevision

### Tele-Communications

### American TV and Communications

### Storer Communications

### Gill Industries

### Carl M. Williams

### Liberty Television, Inc.

### General Electric Cablevision

## Bay Area Cable Systems

SF (21,000 subscribers), Sausalito, Tiburon, Mill Valley, Corte Madera, Ross, San Anselmo, San Rafael, Fairfax, Larkspur, Woodacre, Homestead Valley, Marinwood, Santa Venetia, Terra Linda, Petaluma, Crockett, Pinole, West Pittsburg, Pittsburg, Antioch, Dublin, Livermore, Pleasanton

SF (never developed), South SF, unincorporated areas of San Mateo County, San Mateo, Belmont, San Carlos, Redwood City, Concord, Clayton, Contra Costa County (with Newhall Land and Farming Co.)

Berkeley, Richmond, Contra Costa County

Oakland, Piedmont, Milpitas, Newark, Los Gatos

Daly City, Brisbane, Burlingame, Pacifica, Half Moon Bay, El Granada, Miramar, Fremont

San Pablo, Albany, Kensington, Benicia, Woodside, Portola Valley, Santa Rosa

Menlo Park, East Palo Alto, San Mateo County, Sunnyvale, Santa Clara County

Hayward, San Leandro, Union City

Millbrae, San Mateo, Belmont, Foster City, San Carlos, Redwood City, Woodside, San Pablo, San Lorenzo, Santa Clara County

Vallejo

Lafayette, unincorporated areas of Alamo, Danville, Diablo, Moraga, Orinda, Rheem Valley, San Ramon Valley, Walnut Creek

Novato, Ignacio, Loma Verde, part of Marin County

Walnut Creek

Rohnert Park, Cotati, Sebastopol, St. Helena, Calistoga, Yountville, Sonoma

San Jose

Martinez, El Cerrito, North Lafayette, Orinda, Pleasant Hill, Contra Costa County, southern Alameda County, Castro Valley

## Corporate Background

3rd largest franchiser nationwide, 255,000 subscribers; major syndicator, CBS programming

SF Chronicle; 19th largest franchiser nationwide; KRON-TV; cable systems in Chico and Monterey

21 cable systems in California and Florida

Largest franchiser nationwide, 640,000 subscribers; part-owner Howard Hughes runs microwave transmission, communications satellite corps., video programming network

TV/radio in Spokane, Wash.; TV in Madison, Wis., Yakima and Kennewick, Wash.; cable systems in Wisconsin

TV/radio in New York, Boston, Los Angeles, Detroit and Memphis; TV in Hartford, Conn.; radio in SF and Washington, D.C.; 10th largest franchiser nationwide, 150,000 subscribers

Cable systems in California, Colorado, with 30,000 subscribers

27 cable systems in Texas and the Southwest; United Video, Inc.; KHC Microwave; 80% of Vue-Sonics (17 systems in Illinois); 50% of Eastern Shore CATV (4 systems in Delaware and Maryland); option to purchase General Communications, Inc.

20th largest franchiser nationwide, 52,000 subscribers in California, Washington, and Oregon

5th largest franchiser nationwide, with 68 cable systems

2nd largest franchiser nationwide, 264,000 subscribers

47 cable systems; major holdings in Northwest United States

37 cable systems; TV receivers and equipment

TV/radio in Detroit, Toledo, Cleveland; TV in Atlanta, Milwaukee, Boston; radio in Miami, L.A., New York; 16th largest cable owner

KNTV, San Jose

Cable franchises in Colorado, Wyoming, Calif.

## Other Media Holdings

Former CBS subsidiary; largest cable owner in northern California

Chronicle owners involved with Pacific Lighting Corp., Allied Properties, Crocker Bank, PG&E, PT&T and 60,000 acres of California land

Paramount Pictures, Desilu Productions

Ownership battle between Jack Kent Cooke with 16.5%, Howard Hughes with 5%

Newspaper-based media conglomerate incorporated in Wisconsin (The Evening Telegram)

Division of RKO General, a wholly-owned subsidiary of General Tire and Rubber Co.; Video Independent Theatres

FC & B is a major ad agency, 16th largest in broadcast billings

Owned by Livingston Oil Co., Tulsa, Okla.

Wholly-owned subsidiary of Kaufman and Broad, L.A.-based home construction company

Co-owns Vallejo system with Gibson Publications; owner of newspapers in Vallejo and Martinez

Denver-based multiple cable system owner

Based in Eugene, Ore.; recently acquired 40 cable systems from General Telephone and Electronics

CATV subsidiary of General Electric

Newspaper-based media conglomerate with headquarters in L.A.

Headed by Allen T. Gilliland, owner of KNTV

Individual multiple cable system operator; investments in cable industry trade journals

# Conglomerates Behind Bay Area Cable TV