TV Dinner

Are you one of those people out there in TV land who like to eat and watch the tube simultaneously ... but can't quite see going the Julia Child route ... or the frozen dinner route ... or the peanut butter route ... WELL HERE IT IS -- A MINIMUM OF EFFORT FOR A MAXIMUM EFFECT ... or how to beat Swanson's with the gourmet touch.

TV DINNER MENU
VIDEO RABBIT
POMMES DES TERRE PAILLE
SALADE DES EPINARDS
BABAS AU RHUM
CALIFORNIA GREY REISLING
-too be served while watching Crusader Rabbit-

Video rabbit serves four. Have the butcher cut the rabbit into pieces. Dust with flour and brown the bunny in butter. Set aside in a casserole. Lightly saute one onion and two cloves garlic minced. Saute until crisp 1/4 pound well washed salt pork. Cut in dice. Add the onions, garlic and salt pork to the rabbit. Add one cup bouillon, 1/2 cup gin (drinking a little yourself). Crush juniper berries, 2 tbs tomato paste and a tied Bougnet garni (whole thyme, parsley and celery tied together so it's easily removable when you're finished cooking). Put the covered casserole in the oven at 350. Cook approximately as long as chicken — 40 to 45 minutes. Remove Bougnet garni. When almost done, pour off the juices into a sauce pan and reduce by cooking over a high heat. When thickened (you may add a little arrowroot powder mixed with water) add a half cup of cognac, ignite, and pour over the rabbit. Serve at once on heated plates with Pommes de Terre Paille.

... There you are in the middle of cooking the rabbit and watching the tube ... Captain Satellite has just been trapped in the space capsule blasting off for outer space and you can't leave the show, so ... you buy a can of "Shoestring Potatoes" which you heat and serve ... which is what the snappy restaurants do ... and they don't even have an excuse. The spinach salad is started before the rabbit by soaking two bunches of spinach in water with 1/4 cup salt for 45 minutes. Drain, rinse and dry. Remove the stems and tear the leaves into pieces. Add 6 anchovies minced, crutons — garlic flavored, two pieces of crisp crumbled bacon and 3/4 cup of sliced raw mushrooms. Serve with vinagrette. Then during the commercial, set up and serve Babas au Rhum. Purchase a can of these succulent and alcoholic dainties, place in the frig before you start cooking the rabbit. Serve with lots of whipped cream. Bon Video ... rangers.

URSA MAJOR*

by Mary Myers

Mary Myers stars in Connie Beeson's new work, "The Letter."

URSA MAJOR is a software company dedicated to the preservation and distribution of radical software. But I am not talking about video software now. Radical software has come down through the history of man as works of art ... works which in every period evoked in the people who viewed them a sense of reflection or dynamics that is a form of communication which does not rely on words. URSA MAJOR is the vehicle of art collector and dealer Mary Myers. In 1969 she and her husband Lee Myers became America's first media art dealers ... convinced that the most important work in American art was being done in non-traditional media, they began to specialize in the sale of experimental film prints ... and most recently video tape. Not all film or video tape, however radical its software, can be considered a work of art, and it is here that Mary Myers has brought a highly trained and discerning eye to the selection of films and tapes which truly reflect the work of artists as differentiated from practitioners of the medium.

Mary Myers was born an Aries in Kansas City in 1938. She studied art history at Smith College, the University of Florence, Italy, and the University of Kansas where she received her master's degree. She taught American art history at the Kansas City Art Institute and at the Nelson Gallery-Atkins Museum in Kansas City. In 1967 she moved to San Francisco where she was the director of the Galeria Carl Van der Voort until she began her own business ... it is her own gallery and her new company URSA MAJOR which have brought her to the forefront as a dealer of media art.

There is a fine distinction between what is truly the work of an artist and what is the work of a practitioner, and Mary has consistently withstood the pressures of commercial film distribution to take work which is not truly reflective of the principles of art. In this San Francisco issue of Radical Software we have tried to show that film and video are not only tools for communication but also tools for artists, and that when they become the brush of the painter or the torch of the metal sculptor the results are a highly personal, often abstract, subtle interweaving of the technique of the medium and the inner desire of the artist to communicate basic human values and emotions to his viewers. This evocation of emotion, this ability to communicate in a non-verbal, non-linear visual medium, is a rare and subtle talent possessed by only a few filmmakers and videotape artists. So although Mary does not distribute a great number of films, those she does have are among the leading works by the major artists of the field.

*originally Lee & Mary Myers