

# TELETHON

## COLOR SLIDES

1. **The Television Environment:** Off the air shots from commercial television of the last five years. Subject matter includes: President Nixon, Events, News, Sports, Commercials, Beauty Pageants, Game Shows, and Graphics. Set of 1000 slides: \$500. Set of 500 slides: \$300. Set of 100 slides: \$100.
2. **President Nixon (From The Television Environment):** A TV history of the Presidency. Set of 100 slides: \$100.
3. **The Architecture of Morris Lapidus:** Slides documenting the builder of Miami Beach resort hotels—Fountainebleau, Eden Roc, Americana, and others in New York City and the Caribbean. Set of 75 slides: \$100.
4. **The Madonna Inn, San Luis Obispo, California:** A spectacular roadside mecca featuring 109 fantasy environment motel rooms and lavish public facilities. Set of 75 slides: \$100.
5. **Los Angeles Coffee Shops:** Documentation of the food and architecture of nine Los Angeles franchise coffee shops, including Bob's Big Boy, Denny's and Sambo's. Set of 81 slides: \$100.
6. **Los Angeles Ice Cream Parlors:** Documentation of the architecture, ice cream cones and ice cream specialties of 45 Southern California establishments. Set of 75 slides: \$100.

## VIDEO TAPES

1. Video Tape Highlights of Commercial TV, 1972. Available in ¾" Sony color video cassettes or ½" black and white.
  - Democratic Convention, one hour. Color cassette: \$225. Black and white: \$200.
  - Republican Convention, one hour. Color cassette: \$225. Black and white: \$200.
  - 1972 Presidential Campaign and Election, from the primaries through election day, three hours. Color cassettes: \$500. Black and white: \$450.
  - Television Game Shows, highlights of 25 different game shows, one hour. Color cassette: \$200. Black and white: \$175.
  - Television Beauty Pageants, highlights of 10 different contests, one hour. Color cassette: \$200. Black and white: \$175.
  - Television Events, including moon shots, telethons, sports, funerals, etc., one hour. Color cassette: \$225. Black and white: \$200.
  - Television Commercials, a wide variety, one hour. Color cassettes: \$200. Black and white: \$175.
  - The Game Show Show, produced and hosted by TELETHON, this one-hour tape traces the history and production of TV game shows. Color cassette: \$225. Black and white: \$200.
  - Music, highlights of one week of TV music, 30 minutes. Color cassette only: \$100.
2. Black and white, ½" video tapes.
  - Interview with Dennis James (see page 9), 15 minutes. \$50.
  - Interview with Eddie Nalbandian (see page 34), 15 minutes. \$50.
  - Interview with Bill Gray (see page 15) 15 minutes. \$50.

**EXHIBITION The TV Environment:** Documents and explores the reality of commercial television through slides, video tapes and kinescopes. *Time Magazine* (November 1, 1971) says it "does for TV what Andy Warhol did for Campbell's Soup." Price varies according to each configuration.