



COMMUNITY ACCESS VIDEO

is a handbook prepared by Allan Frederiksen who works under the name of Johnny Videotape. It details his own experience in Santa Cruz, California, trying to get public access written into the city cable franchise, an effort which has included organization of a referendum to force redrafting of the existing franchise agreement.

In addition, Frederiksen takes a beginner through the process of acquiring and using hardware and accessories. Thus, *Community Access Video* is a good Porta-Pak handbook, especially if you're working alone outside of a big city where technical information is hard to come by.

CONTENTS

CHAPTER ONE: VIDEO HARDWARE.....	[PAGE 2]
EDITING.....	[7]
SOURCES OF BEGGING, BORROWING OR BUYING VIDEO EQUIPMENT.....	[9]
CHAPTER TWO: METHODS OF VIDEO SOFTWARE (INFORMATION) DISTRIBUTION.....	[12]
C.A.T.V.	[12]
CLOSED CIRCUIT SYSTEMS.....	[14]
VIDEO-TO-FILM TRANSFER.....	[15]
TAPE EXCHANGE and NETWORK BROADCAST.....	[16]
CHAPTER THREE: FREE YOUR LOCAL CABLE FOR ALTERNATE PROGRAMMING.....	[17]
FRONT 1: THE CABLE OPERATOR.....	[17]
FRONT 2: CITY COUNCIL and FRANCHISE.....	[19]
CHAPTER FOUR: FORMING YOUR OWN NON-PROFIT CORPORATION FOR \$20.....	[25]
CHAPTER FIVE: ECONOMIC SURVIVAL WITH VIDEO.....	[29]
EDUCATION.....	[29]
SPORTS FIELD and SERVICE BUSINESS.....	[30]
VIDEO PORN FOR FUN AND PROFIT.....	[32]
SANTA CRUZ COMMUNITY SERVICE T.V. PROJECT.....	[34]
CHAPTER SIX: COMMUNITY VIDEO IN SANTA CRUZ.....	[36]
CHAPTER SEVEN: VIDEO TECHNIQUE AND FORMATS.....	[42]
CHAPTER EIGHT: THE FUTURE.....	[47]
VIDEO VOCABULARY.....	[48]
APPENDIX "A": PUBLIC ACCESS CHANNELS: THE NEW YORK EXPERIENCE.....	[50]
APPENDIX "B": THE VANCOUVER EXPERIENCE.....	[54]
APPENDIX "C": PEOPLE.....	[55]
APPENDIX "D": TWO NEW BOOKS: "GUERRILLA T.V." and "DON'T BLAME THE PEOPLE".....	[58]
A PAID POLITICAL ADVERTISEMENT.....	[60]

This isn't the ultimate book on do-it-yourself television, but it doesn't pretend to be. The author had to pay the cost of printing 3,000 copies himself and its format is the outsize, low-key, easy-to-read style of other California journals like the *Whole Earth Catalog* and *Big Rock Candy Mountain*.

We're publicizing it here not only because we think you'll find it valuable, but also because it may be hard to come by through bookstores. So, you can mail order copies (at \$3 apiece) from the author by using the form below.

H. ALLAN FREDERICKSEN - 695 30th Avenue - Apt. E - Santa Cruz, California 95060

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send me _____ copies of **COMMUNITY ACCESS VIDEO** at \$3.00 per copy. Enclosed is _____.