



societies and educational groups are involved in the process.

UCTRC is also engaged in a minorities in New Jersey media training program, placement of communications students in commercial, public, and alternate media as interns, a documentation study of the Rutgers University transportation system, and general production and advisory service in video, CATV, and media on the community, college, university, and state levels.

Barry Orton

Downtown Community Television Center

The Downtown Community Television Center was founded two years ago "to provide needed services for an exploited, media starved community." Located in Chinatown in the middle of New York's famous Lower East Side, D.C.T.C. serves non-English speaking immigrants in this area where health and housing conditions are among the worst in the nation.

An important function of the Center is the production of TV programs. The Center is the only organization that produces video tapes in Chinese and

Spanish. D.C.T.C. provides extensive coverage of local news and preserves and disseminates the area's rich culture. The Center promotes understanding among ethnic groups, has an extensive program of health education, and provides advocacy material for community organizations.

The cable company that is supposed to serve the Lower East Side has cabled only the wealthier neighborhoods - not the communities the Center attempts to serve.

A Mobile Unit is used to broadcast tapes. The Mobile Unit is a truck equipped with a power inverter, videotape deck; large monitors, and cameras. The Mobile Unit can provide comprehensive coverage of local events, a wide range of non-English programming. Many people who do not have televisions can be reached.

The Mobile Unit is used to stimulate interaction among people and to provoke discussion. After people view the programs they are interviewed in their native language and asked to comment about the tapes.

The Center has already trained hundreds of community residents at free workshops and has made equipment available to all community residents. People who attend the workshops are encouraged to use the free Equipment Bank to make their own programs. Community residents have pro-

duced honest, powerful, technically competent television programs which are played in the street from the Mobile Unit.

The Center has a tape list and would like to exchange tapes with other groups. Also anyone wishing to set up a mobile unit is welcome to correspond:

Downtown Community Television Center
153 Center Street
New York, New York 10013
(212) - 466/4510

