



- *Living Room: couch, end tables, easy chairs, console TV sets
- *Sick Room: hospital bed, wheel chairs, oxygen tank, TV sets
- *Gym: exercise equipment, fans, heat lamps, scales, TV sets
- *Beggars Banquet: Banquet table, table cloth, catered banquet dinner, TV sets (stand up viewing)
- *Poolside: garden furniture, renta fountain, table and umbrella, TV sets



With a \$2000 budget we rented for two days all articles for the environments. Everything except tape decks were rented, the majority ordered by phone sight unseen. Students from the design school helped with arrangements. Tapes shown included Ant Farm, Raindance, and Top Value Television tapes, on which royalties were paid; and tapes made by Cal Arts video students. The hours were 6 PM to Midnight the first day (prime time) and Noon to 5:30 PM the second day (daytime).

Ant Farm
Route 2, Box 41
Angleton, Texas 77515

Here is a description of an event we did in California. I think it fits nicely into your playback environment issue. Thanks for including us. Sincerely, Chip Lord

- (1) Goal: comfortable, compelling, confusing spaces made up of rented components
- (2) College students; at California Institute of the Arts, Valencia, California (we would like to do a similar event for the general public)
- (3) Posters
- (4) equally
- (5) see drawing
- (6) The event occurred at Cal Arts on October 8 & 9, 1972. We provided a variety of settings for viewing. All video environments had multi-channel and multi-screen capability through a matrix switcher, in most cases the viewers were free to choose between three tape inputs and several broadcast channels. A description of the environment:

HI TECH U.

INFO BRANCH POOLSIDE

