

Beyond direct personal relationships, electronic images and sound contribute most substantially to our experience of the world. Yet, we are nearly blind to the real, human implications of television in its many forms. Television which serves the worst in us has come rather easily. Hopefully, there is a new television which awaits us—one that maturely expresses our complex sense of things. Because images influence personal reality and social structure, the task of evolving this new television is an urgent and very practical matter.

## the national center for experiments in television

The Center is a group of artists, technicians and scholars engaged in developing tools and practices for creative television and studying the image-based experiences in man's individual and social life. Its formal activities—research, training, and the making of videotaped works—are inter-related in this ongoing search.



research

training