

"FOR IMMEDIATE RELEASE"

## CONFERENCE ON VISUAL ANTHROPOLOGY

Temple University will hold its sixth Annual Conference on Visual Anthropology (formerly called Anthropological and Documentary Film Conference) on March 7-10, 1973. The Conference seeks to bring together people interested in the use and analysis of Behavioral Recording Media, including still and motion picture film, videotape and sound tape, for the portrayal of the human condition.

The Directors of the Conference invite participation in the following categories:

1) *Motion Picture Film*—Standard & Super 8mm (sound or silent), 16mm (silent, magnetic or optical). Submission Deadline is Nov. 6, 1972. Write for an application form. Five to ten minute films will be given special consideration. We anticipate a large variety of films, but short ones can be more readily included in the program. Do not send your film. We will contact you after reading your application.

2) *Still Picture Exhibits*—Send a short description (250 words or less) with one sample photo. Pictures larger than 11" x 14" cannot be considered. Deadline for submission is Nov. 6, 1972.

3) *Videotape*—We will consider 1/2", 1", and 2" Helical Scan and Quadraflex Lowband. Write for an application form. Deadline for submission is Nov. 6, 1972. Do not send your tape. We will contact you after reading your application.

4) *Papers, Symposia & Workshops*—We will consider any subjects in these categories as long as they relate to visual media and the Social Sciences. Abstracts should be 250 words or less. The Deadline for submission is December 4, 1972.

**NOTE:** This is not a competition. No prizes will be awarded, although we will try, within the limits of a small budget, to partially defray the costs of transportation and living expenses of people who we invite to the conference.

If you wish further information, please contact, Jay Ruby, COVA, Room 200, South Hall, Temple University, Philadelphia, Pa. 19122.

## Proposal for Mini TV Broadcasting Station

NORTHWEST

Dear Sirs:

The Indian Brotherhood of the Northwest Territories is planning to start a video tape recording unit to work on programming with native people in isolated settlements in the Northwest Territories.

### Mini T.V. Station

I'm enclosing some material on information on a proposal by Mr. Dick Hill of Inuvik to place mini T.V. transmitters in small settlements that are not reached by television now.

At present, the small settlements have to rely on monitors and playback units to view T.V., and, if there could be a mini T.V. transmitter in each settlement it would give many people access to television programming instead of forcing everybody to come to one central spot at a certain time to view tapes. The mini T.V. station would mean that only one playback unit would be necessary in each community.

Yours truly,

Brian Thompson,  
Communications Consultant.

### PROPOSAL FOR MINI-TV BROADCASTING STATION FOR REMOTE SETTLEMENTS

Small self-contained TV broadcasting stations are proposed for installation in northern communities to facilitate communication, stimulate cultural development and encourage inter-community involvement. The mini-TV stations have the advantages of low cost and simplicity. Also by virtue of remoteness and low power these stations would be free of the complexities of channel allotment and interference.

The mini-TV units are made up of a standard broadcasting unit costing \$2,000 with an input from a video player, camera and microphone, or microwave relay. Back up equipment of the Sony 1/2" format would include a camera, video-recorder, and miscellaneous gear costing around \$2,500. The system has an effective FM radio broadcast which can be used independently with a bonus of the video picture. Allowing \$500 for installation and training the total package amounts to \$5,000 per unit.

Probably the mini-TV stations would be operated by volunteer local groups to optimize community involvement. Effective communication would be encouraged ahead of demands for fixed broadcast hours or quality of technical presentation. The mini-TV stations could operate independently or be part of a mini-TV network. The format of the Alberta Native Communications Society is suggested as this group operates independently but has representation from all social and ethnic groups. With a mini-TV network programs can be bicycled and repairs facilitated by the direct exchange of faulty components.

A demonstration Mini-TV unit is now underway under the authority of the Alaska Educational Broadcasting Commission. This demonstration is being carried out by the University of Alaska's Division of Media Services utilizing the small village of Antavuk Pass as the test site.

It is proposed that a similar demonstration unit be set up in the Canadian North. The facilities of the Mackenzie Institute in Inuvik are available for this demonstration. Since the Mackenzie Institute has a complete Sony 1/2" TV production studio, there is a close association with the Inuvik CBC station, and as most Inuvik residents have TV receivers, the mechanics of operating a demonstration are simple and relatively inexpensive.

The Mackenzie Institute has been operating in Inuvik since 1967 along the lines of a community college and has been active in educational television since 1969.

The minimum cost of a mini-TV demonstration would be \$2,500 to cover the cost of purchasing a 10-watt TV/FM broadcast unit plus \$500 for travel, supplies, videotapes and the production of a report. If additional funds are available it is suggested that a local student or group of students be hired through the coming summer to staff the mini-TV demonstration. A further \$1,000-\$2,000 would be required for this aspect.

Richard M. Hill

For information on how the program is progressing write to: Brian Thompson, Indian Brotherhood of the Northwest Territories, P.O. Box 2338, Yellowknife, N.W.T.