

Public Access Birthday

On July 6, 7, 8 the first anniversary of Public Access Cable TV in Manhattan was celebrated. A coalition of educational, service and arts organizations and video groups worked in cooperation with both Sterling and Teleprompter Cable Companies with support from the New York State Council on the Arts. The event "Public Access Celebration" was designed to make *General Public* aware that Public Access existed, to expose its mechanisms and point out possibilities of its use.

There was an interconnect made between the two cable systems for the three day event and from 10am to midnight Public Access Channels "C" and "D" were programmed specifically for the Celebration. Channel "C" presented a retrospective of the years Public Access programming and Channel "D" was kept open to receive feedback tapes generated at viewing centers. Monitors were placed in 16 community centers (church, park, schools, libraries, hospitals as well as community organizations). Locations were chosen because they already had cable or were then cabled for free, specifically for

the Celebration. This allowed General Public to see Public Access. Since there are only 100,000 cable subscribers, most people visiting the viewing centers were new to P.A. and cable. At the majority of these centers there were people familiar with 1/2" video and there was equipment available for General Public to initiate programming which was then bussed or subwired up to Teleprompter's 179th St. studio and sent out over the interconnect on P.A. channel "D". People could then view their tapes coming over the cable.

Other elements of the event were: a live microwave broadcast on two of the days from Central Park which went out on the company channel 10, live studio programming from both Sterling and Teleprompter; live telephones; and a simulcast over radio station WRVR.

There will be a complete analysis of the event forthcoming in *Radical Software* by Survival Arts Media and Dumping Place. This is merely notice that something happened.

Survival Arts Media,
595 Bdw., NYC, NY 10012



FOR ONE YEAR, PEOPLE HAVE BEEN MAKING THEIR OWN TELEVISION PROGRAMS USING CABLE TELEVISION'S PUBLIC ACCESS CHANNELS C & D

ON JULY 6-7-8 YOU CAN LEARN TO USE PUBLIC ACCESS. VISIT ONE OF THE VIEWING CENTERS, SEE PROGRAMS MADE BY PEOPLE OF NEW YORK, LEARN TO RESPOND BY MAKING PROGRAMS WITH PEOPLE IN THE VIEWING CENTERS AND SEE THEM PLAYED BACK. HELP TO MAKE TELEVISION AN ACTIVE EXPERIENCE.

FOR MORE INFORMATION CALL: 942-7200, EXT 273.

Viewing Centers:
TelePrompTer Studio One, 60 W. 125th St. • Museum of the City of New York 104 5th Ave. • Harlem Prep 2535 8th Ave. • St. Matthew's and St. Timothy's 26 W. 84th St. • Bellevue Fountain Central Park • Automation House 49 E. 68th St. • Bellevue Hospital 1st Ave. #129th • Knickerbocker Hospital Union Square 4th St. & Park Ave. S. • Washington Heights Library 1000 St. Nicholas • Inwood Library 4760 Broadway • County Center Library 104 W. 136th • YWCA 182 W. 189th • Riviera Bar 7th Ave. at Sheridan Square • West Side "Y" 5 W. 63rd St. • Washington Square Village Bleeker and La Guardia and others to be announced.

PUBLIC ACCESS CELEBRATION

BY AND FOR THE PEOPLE PUBLIC ACCESS IS CABLE TELEVISION

JULY 6-7-8 JULY

With support from TelePrompTer Corporation, Sterling Manhattan Cable Television, The New York State Council on the Arts.

IF YOU OR A NEIGHBOR HAS CABLE TELEVISION, TURN TO CHANNELS C & D BETWEEN 10 A.M. AND 12 MIDNIGHT AND CALL YOUR QUESTIONS, IDEAS OR MESSAGES TO 781-9830, 31, 32. MEET THE PEOPLE WHO ARE USING PUBLIC ACCESS ON CHANNEL D FROM 6 TO 9 P.M., JULY 6-7-8.

COME TO CENTRAL PARK ON FRIDAY, JULY 7, AND SATURDAY, JULY 8, BETWEEN ONE AND 5 P.M. TO CELEBRATE WITH MUSIC, THEATRE, AND PARTICIPATE IN A LIVE TELECAST OVER CABLE CHANNEL 10.

GET TOGETHER AT EAST GREEN, NEAR THE EAST 72ND STREET ENTRANCE TO CENTRAL PARK, ON SATURDAY, JULY 8, AT 6 P.M.

Additional cable public access participants: Alternate Media Center • Automation House • Archive C.V.S. • Bellevue Hospital • Central Harlem Youth Council • Communitel • C.T.L. • Lui Electronics • Genus Project • Global Village • Fineworks Coop • Harlem Prep • The Kriches • Lincoln Square Community Council • N.Y.U. • Video Tech • Museum of the City of New York • New York Public Library - Open Channel • People's Communication Network • People's Video Theatre • P.S. 20 Space • Survival Arts Media • Rivington Video • Teachers College • Horace Mann Hall Center for the Arts • Technosphere • Vooftoo • Video Access • University Settlement House • West Side Women's Center... and many others.