

Radical Software VOLUME TWO



NINE ISSUES



Alternate cultures need alternate technologies (and alternate technologies generate alternate cultures). One of the first technologies to have been redesigned for high access was television, and that's how **Radical Software** began, as a journal of alternate TV.

But we've also dealt with other environments which shape our lives: architecture, computers, new materials and processes, medicine, cybernetics (and its metaphysics), the biosphere . . .

Changing Channels, we expect that the future volume of **Radical Software** will continue the process of communication and access (putting people and projects in touch with one another, telling where to get what) into many areas other than video.

Our plan is to give some issues over to other groups and provide them with a production budget so they can generate their own information.

To do this, we've decided that the next volume will be nine issues appearing over a year's time (January-February, March, April, May, June-July, August, September, October,

and November-December) in a nine by 12 inch format—beginning in September.

Single copies will cost \$1.95 through bookstores and newsstands. But naturally we're offering a subscription price, which is \$12.50 for all nine issues, or a savings of \$5.05* (Prepaid subscriptions will enable us to budget for future information probes).

*Single copies will be available only through bookstores and newsstands. If you'd like to carry **Radical Software** in your bookstore and aren't now doing so, write us at the address below.

BEGINNING SEPTEMBER 1972

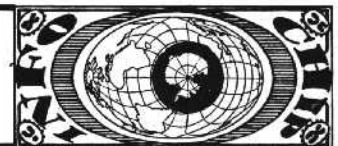
RADICAL SOFTWARE: Suite 1304, 440 Park Avenue South, New York, New York 10016

Please enter my subscription for volume two of **Radical Software** to begin in September of 1972. Enclosed is \$12.50 for all nine issues (a savings of \$5.05).

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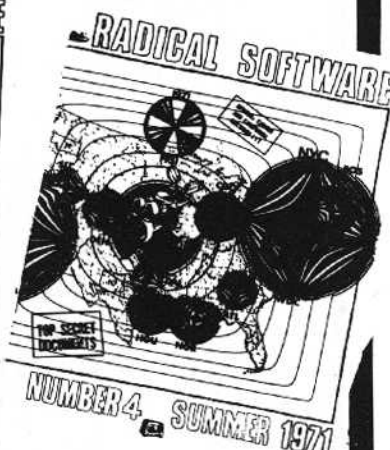
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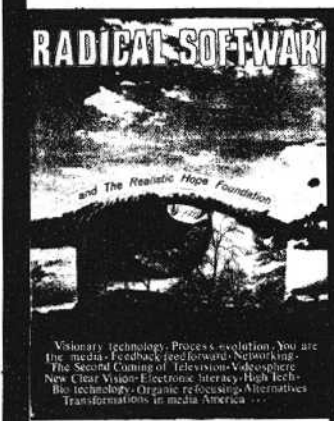
Radical Software VOLUME ONE

BACK ISSUES



THE COMPLETE SET OF ISSUES 1-4

AND/OR



We get a lot of orders for back issues of **Radical Software** because as a set they are a good overview and introduction to the whole notion of alternate technologies for alternate cultures. In fact, we've had to reprint several of the issues.

Now, we've reprinted again and can sell full sets, including the previously out-of-print first issue. (Issue five is the one you're reading, and can be ordered separately. Issue six is the book, **Guerrilla Television**, published by Holt, Rinehart and Winston, which can also be ordered separately).

To do this, we've set a standard price of \$3.00 apiece for issues one through four, but are offering the complete set at a discount price of \$10.95, which will include a binder. We will also continue to supply bookstores provided they order a minimum of ten copies per issue.*

* Does not include **Guerrilla Television** which can be ordered through regular distributors.

AND/OR



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___ copies of **Guerrilla Television** (@\$3.95) Enclosed is \$ _____

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