

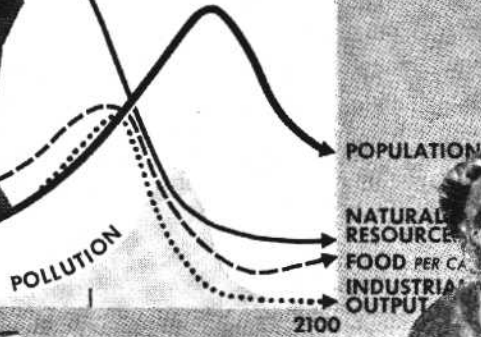
This story is about the end of the world

by Ross Gelbspan

The end will come within the next 100 years, under the weight of population and industrial over-growth, according to a team of MIT scientists, unless we stop all growth within the next few years. Otherwise civilization will collapse

PROJECTION FOR DISASTER

Adapted from computer-output chart in "The Limits to Growth" report



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The end of the world

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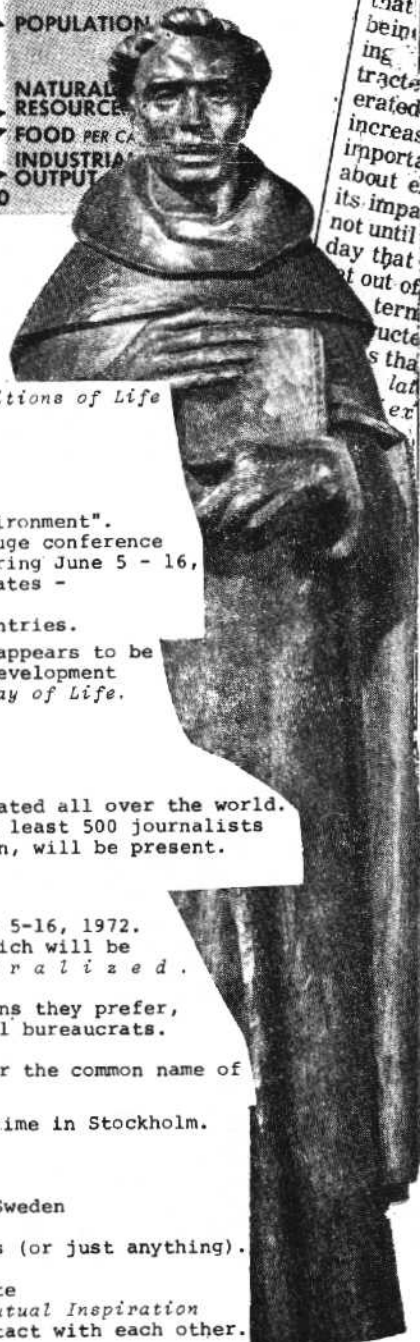
age of the whole in constant time periods.

The end of the world

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Merely to control one of two of the factors—by, for example, pollution and birth control—would not alter the inherent process of exponential growth which is leading us very quickly to the point Meadows calls "overshoot"

The equilibrium state goes against a fundamental American instinct—the drive for growth. The changes that will be required in our mentality are staggering. It means we must be willing to give away much of what we have. It means the whole world would be living at about the same standard of living—approximately that of middle-class Europeans—if we act quickly. It means that people will probably be working only a scant portion of the hours they now work. It means a tremendous shift of capital from material and industrial goods into service areas—education, health, the arts, sports, etc.—which do not yield increasing capital dividends. It means the end of the marketplace economy, the equalization of wealth throughout the world. It means a totally new global consciousness which is as remote from the mainstream of American thought as Copernicus' conception of the universe was from the church-dominated mentality of his time. Only we have a very few years to make the adjustment.



Forced by the intensified discussion of the *Conditions of Life on Our Limited Planet*, Politicians, Governments, Corporations, and International Organizations

have begun to talk about the "human environment". With this title the United Nation is planning a huge conference to be held in Stockholm, Sweden, during June 5 - 16. The conference will be visited by some 1200 delegates - primarily politicians - from more than a hundred countries.

They will formulate the *Issues* so that the task appears to be to *Modify the Consequences* of the current development rather than to *Create a New Way of Life*.

They will present *Endless Resolutions* to convince us and maybe even themselves that our future is in *Good Hands*.

The "Message" from the conference will be propagated all over the world. At least 500 journalists from newspapers, magazines, radio, and television, will be present.

OUR TASK IS CLEAR!

Get together and do some *Thing* during June 5-16, 1972.

Join these actions, which will be *decentralized*.

Every group undertakes the kinds of actions they prefer, and no one will act as international bureaucrats.

In Stockholm many events are planned under the common name of *POWWOW*.

We have been working with the POWWOW for some time in Stockholm. Our address is: POWWOW c/o R.Noonan WGC / M-22 Sveavägen 166 S-113 46 Stockholm, Sweden

So write and tell us about your ideas and plans (or just anything). Then we can pass it around to all groups that want to participate *For Mutual Inspiration* and to enable all of us to get in contact with each other.